eNewsletter Feedback - Families

Total respondents: 26
- Not everyone responded to every question.
- The bold numbers on the right hand side represent the number of respondents eg 21 people read the paper newsletter each week, 14 read the eNewsletter each week etc

1. How often did you read last term’s paper newsletter that was distributed via your child’s diary?
   a) each week
   b) occasionally
   c) rarely
   d) I didn’t read the paper newsletter
   e) other:

   - a) 21
   - b) 3
   - c) 1
   - d) -
   - e) -

2. How often do you read this term’s eNewsletter that is distributed via email/website?
   a) each week
   b) occasionally
   c) rarely
   d) I don’t read the eNewsletter
   e) other:

   - a) 14
   - b) 8
   - c) 1
   - d) -
   - e) -

3. When reading the St Patrick’s eNewsletter do you...
   a) skim through the email preview of the eNewsletter
   b) open the email but only skim through it
   c) read the eNewsletter thoroughly
   d) click on links to view photos and / or community information
   e) other:

   - a) 6
   - b) 9
   - c) 6
   - d) 4
   - e) Varies depending on time
   - I read the parts that are relevant to me

4. Please rate in order of importance from 1 – 8

<table>
<thead>
<tr>
<th>CATEGORIES</th>
<th>Most important</th>
<th>Least important</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opening prayer/reflection</td>
<td>2 1 5 - 2 2 - 5</td>
<td></td>
</tr>
<tr>
<td>Diary dates</td>
<td>9 3 4 2 3 - - -</td>
<td></td>
</tr>
<tr>
<td>Class news</td>
<td>2 7 4 3 1 2 - -</td>
<td></td>
</tr>
<tr>
<td>Family Support news</td>
<td>- - 2 5 5 4 2 -</td>
<td></td>
</tr>
<tr>
<td>Principal’s letter</td>
<td>8 8 3 2 1 - 1 -</td>
<td></td>
</tr>
<tr>
<td>Student birthdays</td>
<td>- - - - 1 6 6 8</td>
<td></td>
</tr>
<tr>
<td>Curriculum news</td>
<td>2 2 4 4 5 3 1 -</td>
<td></td>
</tr>
<tr>
<td>Community information</td>
<td>- 1 - 3 2 2 9 2</td>
<td></td>
</tr>
<tr>
<td>Teacher &amp; Allied Health info</td>
<td>1 respondent</td>
<td></td>
</tr>
</tbody>
</table>

NB: Numbers in boxes represent numbers of respondents eg 2 people rated the opening prayer as most important; 5 rated it as least important; 9 people rated diary dates as most important etc
Each week the eNewsletter focuses on a different class to show what they have been doing. By clicking on the link, you can log in to view photos.

- Do you open these links?
  - Yes 15
  - No 4
  - Sometimes 3

If yes, do you find the links easy to open?
- I find the access reasonably good
- All ok – you just have to have your password handy!
- Reasonably easy
- Yes, you just have to have your password handy
- Yes – but need to look up my password
- Occasionally

If no, why?
- I have trouble opening them
- I can’t remember my password. I’m all for simplicity. It’s another step to take
- I always forget my password
- Laziness I guess (about occasional access). I also prefer to view material on paper
- I haven’t obtained a user name or password. Will get it organised
- Sometimes I open the links but not always

Other Comments:
- I prefer the newsletter to be distributed electronically so I can read it at work. It also reduces the paperwork being sent home with children at two schools. I always enjoy reading Craig’s letter
- I prefer the hard copy so my son can read it

Response:
It is the school’s aim to simplify the eNewsletter so that it is easier for readers to navigate. From feedback received, two main areas of difficulty have been identified:

- PASSWORDS – as of 2015 we will have a common, easy to remember, password for all families. This will be issued at the commencement of the year.
- LINKS – the majority of links have since been removed from the newsletter. We are now including a feature photograph to accompany most articles. Additional images can be viewed via the school’s website gallery (login required).

We thank you for your feedback, and welcome any further comments - please contact 8332 1555 or info@stpats.catholic.edu.au.